

Spring 2019 Tempe Festival of the Arts Email – Sent 3/14/19

Artists,

Looking at our forecast, we are in the 70's and 80's as far as I can see. Great weather for artists to take over the streets and make Downtown Tempe the most vibrant it is all year long! This is going to be a great festival and we are so excited to have you arrive.

MARKETING - Two weeks out is optimal time for you all to ramp up your newsletters and social media activity. We have put together the attached for suggestions on posts and for you to easily access our logos. Please shout it out to your followers and let them know where you will be in the festival. Booth numbers are at the bottom of this email.

RECEPTION - Also, it's time to RSVP for the Saturday evening artist reception. Artists are free and guests are \$13, same as the last reception. We really would love for you all to RSVP, so we can get better numbers for the catering. If you aren't bringing a guest, just register yourself. If you are bringing a guest, register yourself and then complete the purchase for guest tickets. [CLICK HERE](#)

If you missed any of my emails or have questions about documents sent previously, go to our website and scroll down to the Artist Resources section [HERE](#). If you still have questions, call or email.

See you in two weeks! I wish all of you safe and uneventful travels along with sunshine at shows.

Kate